



## MEMORANDUM

**TO:** Mayor and Council Members

**FROM:** Joya Hayes, Human Resources and Civil Service Director  
Jackie Sargent, General Manager, Austin Energy  
Robert Spillar, Director, Austin Transportation Department  
Jennifer Walls, Director, Fleet Mobility Services

**DATE:** March 14, 2022

**SUBJECT:** **Electric Vehicle Adoption by City Employees (Resolution No. 20210930-106) – Staff Response**

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The purpose of this memorandum is to provide response to [Resolution No. 20210930-106](#) regarding encouraging City employees to make the switch to electric vehicles (EV). Numerous City departments are working to advance electrification efforts in the community and will continue to conduct actions and activities responsive to this resolution.

### **Human Resources Department**

The Human Resources Department (HRD) has been engaged with 3<sup>rd</sup> party vendors and will add employee discounts for electric vehicles to the PerksConnect website when these vendors are ready to begin offering such discounts. The PerksConnect website provides City employees with discounts and special offers from local and national vendors. Once these discounts are added to the website, HRD will promote the website through employee communication channels. Staff will provide an update on the status of the availability of 3<sup>rd</sup> party vendor employee offers by August 31, 2022.

### **Austin Energy (AE)**

- Promoted Austin Energy's EV Buyer's Guide ([ev.austinenenergy.com](http://ev.austinenenergy.com)) to City employees via employee communication channels.
- Created an educational e-bike video that is being promoted to City employees on how to access Capital Metro's e-Bike share program.
- Continue to promote existing Austin Energy programs/rebate offerings and community EV events through employee communication channels.
- Continue to partner with Capital Metro on their bus electrification rollout; annual metro passes are part of the City employee benefits package.
- Provided a 50% discount to City employees to "Electrify Expo", a major EV/e-Bike ride-and-drive event held November 2021; working with the event to offer a discount for 2022.
- Continue to partner with City departments to deploy EV workplace charging infrastructure via rebates, deployment expertise, and station maintenance/management.

### **Austin Fleet Mobility Services**

- Educate, expose, and engage City employees on driving EVs as the City rolls out more EV fleet vehicles for employee use, currently this includes over 250 light-duty vehicles.
- Continue to increase electric vehicles in the short- term rental program targeting the occasional use employee.
- Promote Austin Energy EV Buyer's guide and other City EV resources by posting links on the [Fleet Mobility Services website](#).
- Develop and promote "ride and drive" events for City employees featuring electric vehicles to educate and increase exposure.
- Promote awareness on the availability and access to City owned charging stations for use by employees owning EVs.

### **Austin Transportation Department (ATD)**

- Support robust transportation demand management (TDM) programs through partnership with Movability, the Austin Region's Transportation Management Association.
- Promote TDM and electric charging stations as part of new urban development through ATD's review of transportation development services.
- Partner with Capital Metro to electrify the Austin B-Cycle system, rebranding it MetroBikes and working with regional partners and private developers to expand and promote the system.
- Make available city-owned electric bikes for departmental employees of ATD and consulting to other departments on how to establish department electric bike fleets.
- Expand the City's system of safe and convenient bike facilities through our All Ages and Abilities bike network.
- Promote and actively manage electric personal mobility technologies, assuring that Austin is a desirable location to deploy new electric mobility devices such as e-scooters, e-bikes, and similar technologies.
- Coordinate and promote e-racing and the e-automobile industry in Austin to expose the region's residents to emerging EV technologies.

We are proud of these efforts and are committed to the continued work ahead. If you have questions regarding the PerksConnect website, contact Sylba Everett at [Sylba.Everett@austintexas.gov](mailto:Sylba.Everett@austintexas.gov). For questions regarding Austin Energy EV program, please contact Karl Popham at [Karl.Popham@austinenergy.com](mailto:Karl.Popham@austinenergy.com). For questions regarding Fleet Mobility Services' electrification efforts, Rick Harland at [Rick.Harland@austintexas.gov](mailto:Rick.Harland@austintexas.gov). For questions regarding Austin Transportation Department's electrification efforts, contact Jason JonMichael at [Jason.JonMichael@austintexas.gov](mailto:Jason.JonMichael@austintexas.gov).

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